





*From the World Humanitarian Forum London 2019



WELCOME TO THE WORLD HUMANITARIAN FORUM

“As circumstances change, we must learn to adapt and take the opportunity to do things right and to do things better. The World Humanitarian Forum knows that the anniversary of the United Nations General Assembly, as it turns 75, has symbolic weight. Realising this importance and being aware of the challenges of the current context has only made our commitment to the international community and cross-sector dialogue stronger and bolder. As we enter the decade of action and delivery, our focus has been firmly fixed on implementing the ambitious and transformational blueprint, we ask: is the international community able to deliver the Sustainable Development Goals by 2030?

Employing our efforts on the challenges ahead, our continued emphasis is that the World Humanitarian Forum is a point of departure, not arrival and our goal is to enable collective action.

Our WHF New York Digital Summit took place and has opened the gates of cooperation, and it has made clear that the international community mustn't shy away from taking more risks, creating authentic and complementary avenues and, most imperatively, including communities and local narratives that promote solution-making and build resilience.

Across 2 days, our stage featured 18 main sessions, 10 strategic roundtables with more than 130 speakers focusing on the “**decade of action**”. In this digital gathering, we have welcomed delegates from 102 countries. I am proud to say that WHF is one of the biggest and most inclusive side events of UNGA75 - encouraging action with a commitment and “**shaping the future for a better tomorrow**”.

Shaping the Future for a Better Tomorrow ◀

As the WHF's New York Digital Summit alongside the UN General Assembly 2020 highlighted the message of world and thought leaders, our message joins their voices

We must redouble our efforts to achieve SDGs; The greatest challenges facing humanity today – poverty, inequality, hunger, climate change, COVID-19– cannot be solved by just one actor or intervention, no matter how large the investment or will. We must act collaboratively and should always remember: **we are together in this**; and We must reaffirm our collective commitment to multilateralism. We are now in the decade of action and we must act now.

As this consciousness sets in, so does the commitment and willingness to engage. Reassessing and changing course takes courage and strength. WHF's mission is to inspire cross-sector dialogue and engagement in moving towards an engendering of interests, capacities, innovations and resources and accelerating both the scale and the speed of change.

Together with our partners, collaborators and community, we have taken a few steps towards accelerating progress towards achieving the Sustainable Development Goals. It is not a matter of not knowing what to do, but rather taking coordinated action in-scale to face the challenges head-on. It is the World Humanitarian Forum's mission to enable this dialogue and coordinated action and all our efforts are directed towards affecting real change.

I look forward to having you as a part of this journey and welcoming the global humanitarian aid and international development community under one purpose.”



Feraye Ozfescioglu
CEO

OUR LOGO, OUR ETHOS

Seven colours represent seven continents of the world as a reflection of our global vision. Each individual triangle symbolises the individual responsibility, distinctive vision, and local action needed to create a better world and end global inequality. Triangles represent a person, sector or issue—alone, each is valuable, unique and important. But seen together, they can tell a different story about the strength and worth of community, collaboration and partnership.



Shaping the Future for a Better Tomorrow ◀

WHF ADVISORY BOARD MEMBERS



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Chair, WHF Advisory Board



Feraye Ozfescioglu
CEO, WHF



Richard Hawkes
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UN Reboot Accelerator Lead, Strategy, Policy & Governance Division, United Nations Secretariat Office of ICT



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Charlie Bronks
Head of Strategic Partnerships and Communications, Crown Agents Bank



Jonathan Brooker
Director, Solidarites International UK, Global Head of Private Partnerships



Sir Anthony Ritossa
Chairman, Ritossa Family Office



Neil Rodrigues
Senior Director, Global Supply Chain Operations, International Rescue Committee



Mark Astarita, OBE
Director, Astarita Aldrich & Ward; Former Director of the British Red Cross



INITIATIVES

CHANGING THE WORLD, ONE INITIATIVE AT A TIME

The World Humanitarian Forum initiatives touch upon sectors and people that are and will be the changemakers helping shape the future for a better tomorrow. These initiatives are focused on creating positive change to improve and innovate emerging technologies, highlighting solutions and best practices in the field that meaningfully affect the lives of the most vulnerable.



PARTNERSHIPS & MEMBERSHIPS

WHF is one of the world's leading global convenors, bringing together its expansive membership community of institutions and individuals to address the most complex and challenging issues of our time.

Our membership community provides the foundation of all that we do. WHF provides with a unique environment and members have the opportunity to be part of the partnership developments, connect with an immense network of global leaders, and find opportunities for creating partnerships that align with their areas of interest. Members are afforded unique opportunities such as year-round networking events and private roundtables, which are exclusive conversations with Advisory Board Members or select speakers to receive insight from today's top thought leaders.

WHF's year-round engagement opportunities utilize timely topics and current affairs with deeper focus. These engagement opportunities are designed to further solutions to global challenges and create an impact narrative, highlighting the continuous efforts being put forward by the WHF community in support of our programmes and initiatives.



| WHF INNOVATION FUND

Today, more than 201 million people around the world live in areas experiencing humanitarian crises. As the length, frequency, and scope of the world's conflicts increase, it is becoming more difficult to reach affected people in insecure areas with life-saving and life-improving humanitarian assistance. We need new solutions that respond to the needs of vulnerable, inaccessible communities – yet, less than one per cent of humanitarian aid is focused on investing in the innovations necessary to reach them.

Therefore, WHF is calling to action on this Innovation Fund. Through this fund, we will identify and support groundbreaking solutions that engage the private sector and draw from the experiences of affected communities in order to significantly improve – and in many cases, save – the lives of vulnerable people affected by conflict.



▶ Foreign Minister of South Korea, H.E. Kang Kyung-wha visiting the exhibition

Our goal is to identify solutions that allow communities to respond more nimbly to complex emergencies and take steps to improve the lives of the world's poorest people.

We believe that the best ideas for solving some of the world's most critical problems can come from anyone, anywhere. Through our fund, we will help breakthrough solutions to global development challenges from for-profit firms, non-profit organisations, researchers, and government agencies to maximise their impact and affect meaningful change.





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PLEDGING: GRANT PROVIDING PLATFORM

WHF has a variety of programmes where we promote cross-sector dialogue and partnerships.

The global challenges require a global response. The world quickly needs to develop and deploy effective responses, and without action, the world remains vulnerable. Countries, organisations and stakeholders around the world are invited to join forces.

WHF partners with organisations and campaigns around the world to maintain funding for the life-changing programmes through pledging actions.

Some of the supported programme areas are:

- ▶ Roadmap to 2030: Achieving the SDGs
- ▶ Leaving No One Behind
- ▶ Climate Change
- ▶ Education
- ▶ Women Empowerment
- ▶ Challenging inequalities



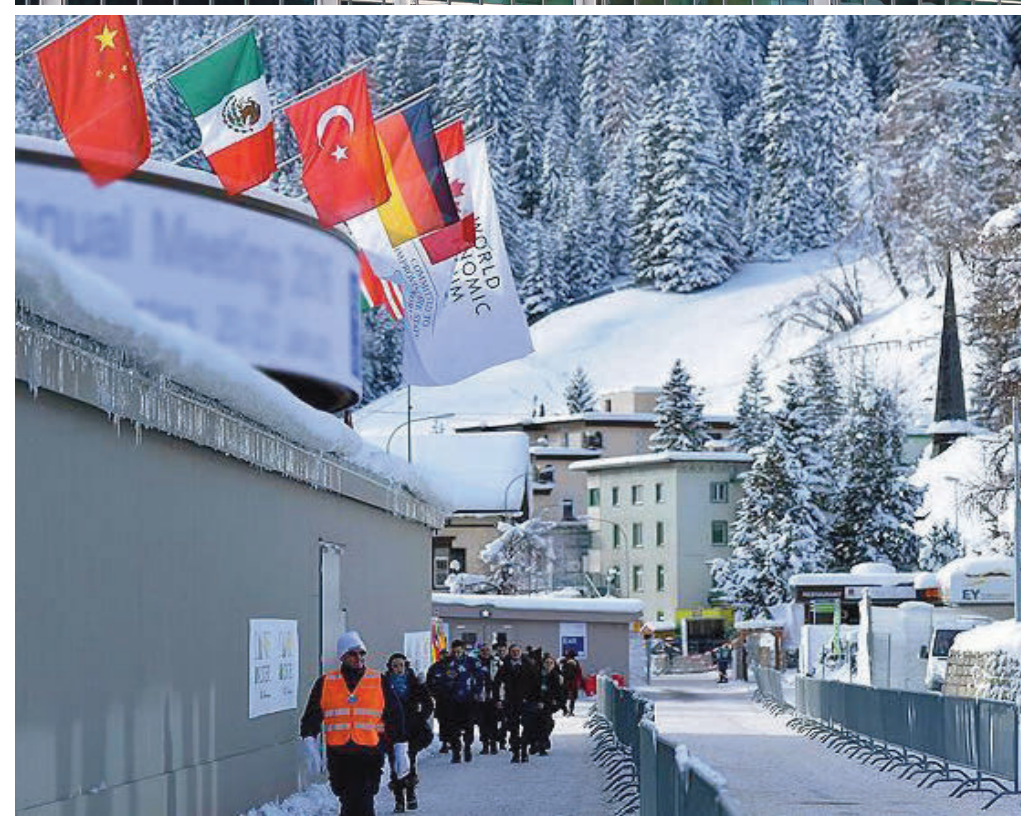
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ANNUAL CONVENINGS

The annual World Humanitarian Forum events advance critical global discussions and transform conversations into action, and provide a powerful platform to facilitate shared value collaborations and achieve social impact objectives. The convenings provide the stage for the world's greatest minds to speak of their expertise and discuss their findings. Whether on broad subjects, specialized tracks or concentrated niches, our guests find an extensive learning journey into the world's best practices.

WHF has 3 convenings each year: London, New York alongside with UNGA and Davos. More convenings are on the way due to a high demand from the partners.

WHF is an international knowledge exchange platform at the intersection of government, aid, development and innovation aimed to improve the lives of millions in need.



► Thematic Theatres

Each convening of the World Humanitarian Forum is focused on bringing together a rich selection of world-class, expert speakers from across the globe. Our Thematic Theatres provide an innovative platform for these thought leaders to tackle 'head-on' the key issues and challenges facing the sector today. These sessions cover a range of topics, including Tech For Good, Innovation, Supply Chain Management, International Development, and Finance and Funding. By initiating themed discussions in front of an international audience, these theatres inspire attendees and deepen the industry's understanding of key trends in the Humanitarian and International Development world.

Thematic Theatres and Side Events take place in London and New York convenings.





► Roundtables

In each convening, WHF presents Strategic Roundtable Discussions.

Knowledge is undoubtedly a driver of productivity and growth. The WHF Roundtables support the new focuses on humanitarian aid and international development. These roundtables address current trends and insights, enabling participants to collaborate on key issues, build solutions and create alternatives that can incite change.



FINANCE & FUNDING



TECH FOR GOOD



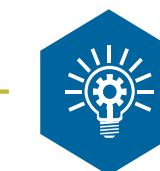
INTERNATIONAL DEVELOPMENT



SUPPLY CHAIN MANAGEMENT



MEDICAL & HEALTH



INNOVATION



FOOD



SHELTER



ENERGY



WASH



HUMAN RESOURCES



HUMANITARIAN RESPONSE





► Exhibitions

WHF has 3 dedicated exhibitions on the London convening featuring the scopes of humanitarian aid, international development, disaster response and resilience as well as international emergency response. Each of the exhibitions welcomes more than 100 exhibitors showcasing their products and services and they engage in a platform to make their cases vocal.



| NETWORKING

WHF promotes partnerships for impact. Therefore, we convene a series of networking programmes to bring together the leading minds working on partnerships today. Networking event series facilitate dialogue and stimulate collaboration for positive social impact.



| CHANGEMAKER AWARDS

The “**Changemaker**” awards recognize the exceptional efforts of inspiring leaders, creative smart initiatives & partnerships aiming to provide innovative and smart solutions for common global challenges.

Changemaker Award recipients are announced at WHF London.



DIGITAL SERIES

During these unprecedented times due to COVID-19, the international community has been facing the worst international crises since World War II. Through these challenges, with the understanding that we must continue our effort to bring timely and relevant information to all members of the international community. WHF's mission to bring cross-sector collaboration is as needed and relevant as ever.

WHF Digital Series was created to prompt global leaders from UN Agencies, governments, INGOs and businesses to discuss issues of international importance. From technology's impact on humanitarian responses to improving access to WASH systems, we are analysing the most pressing international issues and solutions, in order to further discussions which will take place at WHF New York, Davos and London.

WHF Digital Series include WHFwebinars, WHFpodcasts and WHFtalks.




Shaping the Future for a Better Tomorrow



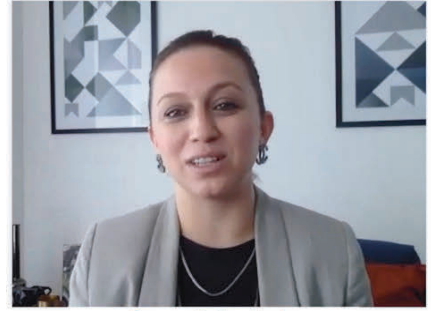

Shaping the Future for a Better Tomorrow
16/07/2020, 3PM BST

**Join us on the WHF Digital Series:
Challenging gender inequality: promoting SDG 5 in the times of COVID**

 Mandy Sanghera Philanthropist	 Olga LaBelle Vice President, Humanitarian & Development, Mastercard	 Tessy Antony de Nassau Director and Founder, Finding Butterflies & Patron to UNA-UK
 Anne-Birgitte Albrechtsen CEO, Plan International	 Henriette Kolb Head of Gender Business Department, International Finance Corporation	 Genevieve Boutin Deputy Director, Strategic Planning and Management at UNICEF



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 Feraye Ozfescioglu CEO of World Humanitarian Forum	 HRH Princess Lamia Bint Majed Al Saud SG of Alwaleed Philanthropies
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Shaping the Future for a Better Tomorrow

 Feraye Ozfescioglu CEO, World Humanitarian Forum	 Jagan Chapagain Secretary-General, International Federation of Red Cross and Red Crescent Societies
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Shaping the Future for a Better Tomorrow
07/05/2020, 3PM BST

**Join us on the WHF Digital Series:
Education in times of crisis**

 Dr. Jon-Hans Coetzer Division for Peace, UNITAR	 Rt. Hon. Douglas Alexander Chair, Unicef UK	 Yasmine Sherif Director, Education Cannot Wait	 Noella Coursaris Musunka Founder, Malaika Foundation
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Snapshots

Shaping the Future for a Better Tomorrow ◀

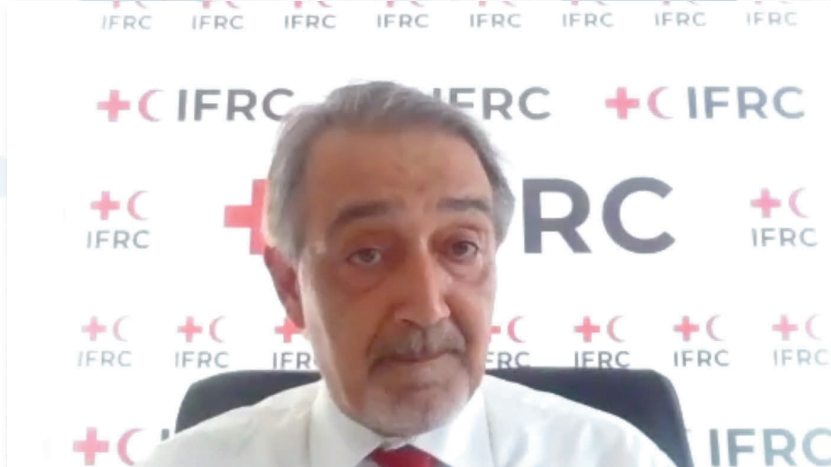


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Amina J Mohammed

Deputy Secretary-General of the United Nations and Chair of the UN Sustainable Development Group



Mr. Francesco Rocca

President, IFRC



Mary Robinson

Chair of The Elders and First Woman President of Ireland



Valerie Guarnieri

Assistant Executive Director, World Food Programme (WFP)



Michelle Bachelet

High Commissioner, The Office of the High Commissioner for Human Rights



Melissa Fleming

UN Under-Secretary-General for Global Communications



Jorge Moreira da Silva

Director of the Development Co-operation Directorate, OECD



Dr. Valerie Nkamgang Bemo

Deputy Director of Emergency Response for Global Development, Bill & Melinda Gates Foundation



▶ **Feraye Ozfescioglu**
CEO
World Humanitarian Forum



▶ **RT Hon Jack Straw**
Former Foreign Secretary, UK
Chair, WHF Advisory Board



▶ **June Sarpong**
TV Broadcaster
(Moderator)

▶ **Cherie Blair CBE**
Founder Cherie Blair
Foundation for Women

▶ **RT Hon Tony Blair**
Executive Chairman of Tony Blair Institute,
Former Prime Minister UK



▶ **Jens Nymand Christensen**
Senior Advisor to the CEO and the
Board at Cross Culture Project
Association, European Commission

▶ **Yasmine Sherif**
Director General
Education Cannot Wait

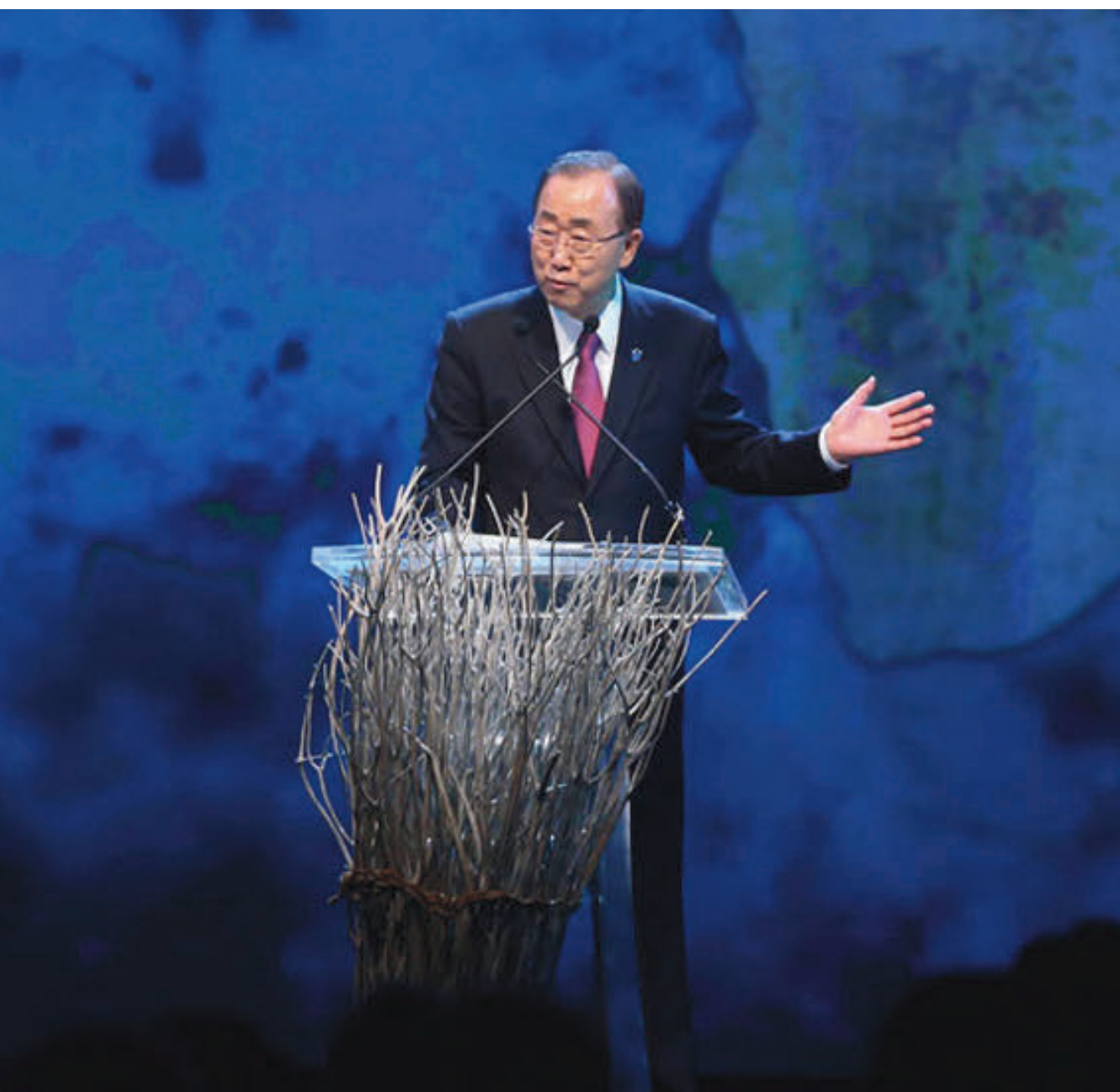
▶ **Noella Coursaris Musunka**
Founder
Malaika Foundations

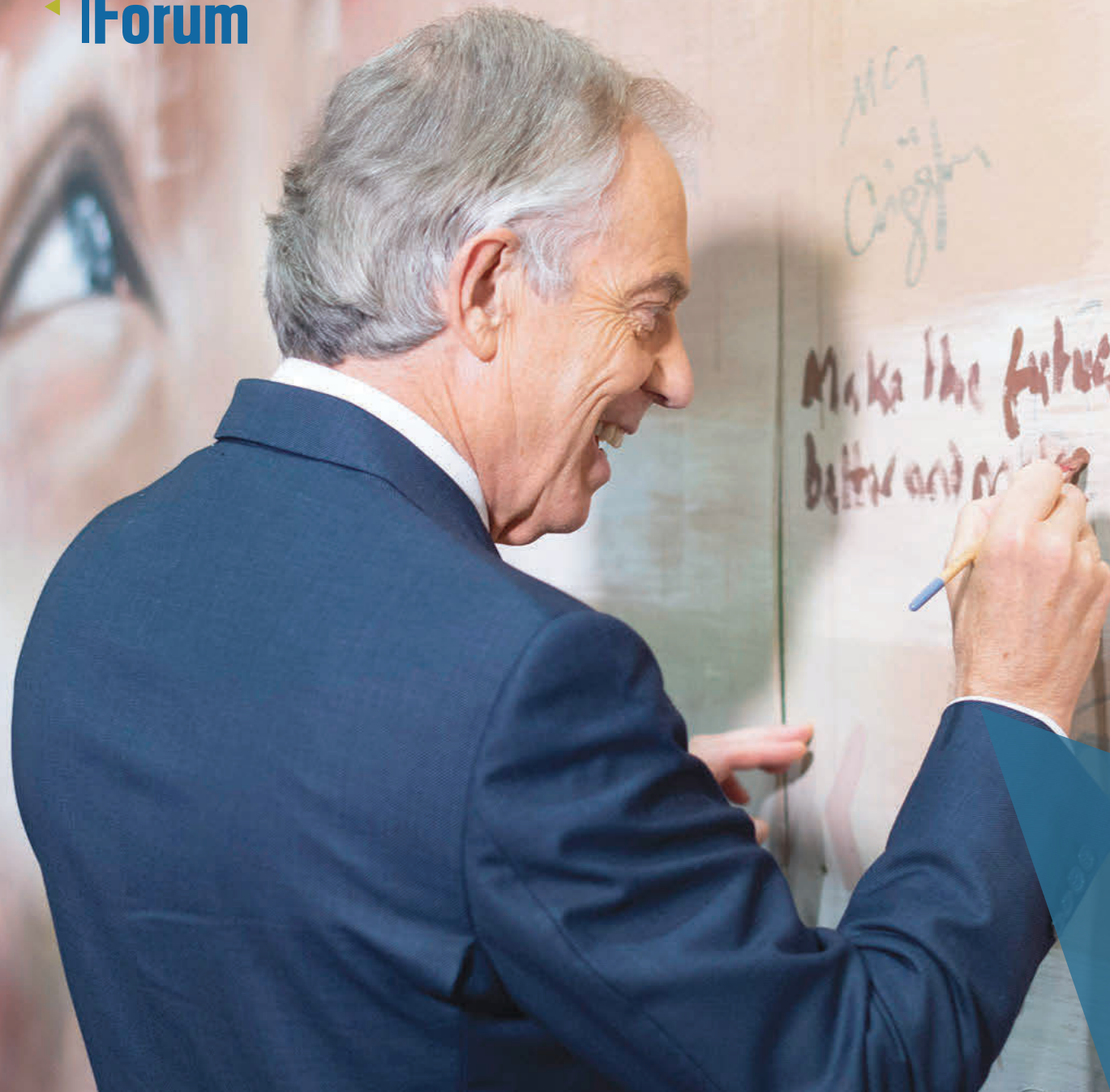
▶ **Dr. Mohammad Hotak**
Chairman British Afghan Chamber
of Commerce and Industry

▶ **Basima Abdulrahman**
Founder, CEO, Youth Leader
WEF, KESK

▶ **Serene Dardari**
Founder
Shams Network

▶ **Vivian Onano**
Women & Girls Advocate
Leading Light Initiative





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